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15 UNITED STATES DISTRICT COURT

16 NORTHERN DISTRICT OF CALIFORNIA, SAN FRANCISCO DIVISION
17

18 VLAD TSYN, DANIEL SILBERMANN,
LORI BAGWELL, and CATHERINE
19 HORAN WALKER, individually and on
behalf of all others similarly situated,
20

Plaintiffs,
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vs.
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WELLS FARGO ADVISORS, LLC,
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Defendant.
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27
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Case No. 14-cv-02552-LB

**DEFENDANT WELLS FARGO
ADVISORS, LLC'S NOTICE OF
MOTION AND MOTION FOR PARTIAL
SUMMARY JUDGMENT AS TO
PLAINTIFF HORAN-WALKER;
MEMORANDUM OF POINTS AND
AUTHORITIES IN SUPPORT THEREOF**

Judge: Hon. Laurel Beeler
Date: January 28, 2016
Time: 9:30 a.m.
Crtrm.: C – 15th Floor

Trial Date: None Set

NOTICE OF MOTION AND MOTION FOR PARTIAL SUMMARY JUDGMENT

TO THE PARTIES AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that on January 28, 2016 at 9:30 A.M. or as soon thereafter as the matter may be heard, in Courtroom C, 15th Floor, of the Honorable Laurel Beeler of the United States District Court, Northern District of California, 450 Golden Gate Avenue, San Francisco, California 94102, Defendant Wells Fargo Advisors, LLC (“Defendant” or “WFA”), will and hereby does move the Court for partial summary judgment pursuant to Rule 56 of the Federal Rules of Civil Procedure, dismissing Plaintiff Catherine Horan-Walker’s individual Second Cause of Action contained in the Third Amended Complaint alleging violations of 29 U.S.C. § 201 *et seq.* WFA brings this motion on the grounds that there is no genuine dispute as to any material fact that Plaintiff Horan-Walker qualifies for the administrative exemption or, in the alternative, the “outside sales” exemption, as a licensed Financial Advisor with WFA. Specifically, Plaintiff’s own deposition testimony confirms that her duties qualified her as exempt.

This motion is based on this Notice of Motion and Motion, the attached Memorandum of Points and Authorities, the concurrently filed declaration of Malcolm Heinicke and the exhibits thereto, the pleadings and records on file in this action, and on any additional evidence and arguments that may be presented before or at the hearing of this motion.

DATED: December 24, 2015

MUNGER, TOLLES & OLSON LLP

By: /s/ Malcolm A. Heinicke
MALCOLM A. HEINICKE
Attorneys for Defendant WELLS FARGO ADVISORS,
LLC

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MEMORANDUM OF POINTS AND AUTHORITIES

I. INTRODUCTION AND SUMMARY OF ARGUMENT

Plaintiff Catherine Horan-Walker has worked as a self-described “full service investment advisor” for the past seventeen years. For the last six of these years, she has worked as a licensed Financial Advisor with Defendant Wells Fargo Advisors, LLC (“Wells Fargo” or “WFA”), where, consistent with decades of regulatory guidance and industry practice, she was classified as an exempt “white collar” employee under the federal Fair Labor Standards Act (“FLSA”).¹ WFA respectfully seeks partial summary judgment on Plaintiff’s FLSA claim because (a) Plaintiff herself has testified she performs duties that satisfy the administrative exemption; and (b) even if the administrative exemption does not apply (which it does), Plaintiff’s testimony establishes that she is alternatively exempt under the federal outside sales exemption.

Administrative Exemption. For over sixty years, Department of Labor (“DOL”) regulations have stated that the administrative exemption covers licensed Financial Advisors (“FAs”) who perform the common FA advisory tasks required by securities laws. *See* 29 C.F.R. § 541.205(c)(5) (1949); 29 C.F.R. § 541.207(d)(2) (1949). In 2004, the DOL confirmed the exempt status of FAs, and issued clarifying regulations stating that financial service employees “generally meet the duties requirements for the administrative exemption” so long as their tasks “include”:

collecting and analyzing information regarding the customer’s income, assets, investments or debts; determining which financial products best meet the customer’s needs and financial circumstances; advising the customer regarding the advantages and disadvantages of different financial products; and marketing, servicing or promoting the employer’s financial products. However, an employee whose primary duty is selling financial products does not qualify for the administrative exemption.

29 C.F.R. § 541.203(b); 69 Fed. Reg. 22,122, 22,146 (Apr. 23, 2004). The DOL’s decision to specify the tasks in the first sentence as exempt is particularly meaningful because securities rules require Series 7 licensed FAs like Plaintiff to gather financial information on each client and provide suitable investment advice based on that profiling. *See* FINRA Rules 2090 & 2111.

¹ WFA has also filed a motion seeking partial summary judgment on Plaintiff Vlad Tsyn’s claim for misclassification under the FLSA. WFA will endeavor not to repeat certain legal points here, and respectfully suggests that this Court review the motion pertaining to Plaintiff Tsyn first.

1 In 2006, responding to an earlier wave of claims like the one at bar, the DOL issued an
 2 Opinion Letter concluding that Series 7 licensed FAs were properly classified as exempt because
 3 they performed tasks listed in section 541.203(b) (*i.e.*, gathering client information and making
 4 suitable recommendations). *See* Opinion Letter Fair Labor Standards Act (FLSA), 2006 WL
 5 3832994, at *1, *5 (Nov. 27, 2006) (“2006 DOL Opinion Letter”); *see also* *Auer v. Robbins*, 519
 6 U.S. 452, 459-61 (1997) (reiterating the deference given to DOL Opinion Letters and noting that
 7 they are controlling unless “plainly erroneous or inconsistent with the regulation”).

8 Plaintiff Horan-Walker has now provided deposition testimony in which she admits she
 9 performs the tasks listed as exempt in section 541.203:

- 10 • *Collecting and analyzing information regarding the customer’s income, assets,*
 11 *investments or debts* – Plaintiff testified that she has always followed FINRA’s
 12 “Know Your Client Rule” by reviewing and understanding each client’s “financial
 13 status and financial needs on an individual basis.” Specifically, she confirmed that
 14 she works with each client to collect and analyze information on, among other
 things, the client’s income, assets, investments, and debts. (Declaration of
 Malcolm A. Heinicke ¶ 2, Ex. A (“Horan-Walker Dep.”) at 73:18-74:20, 77:15-
 78:20.)²
- 15 • *Determining which financial products best meet the customer’s needs and financial*
 16 *circumstances* – Plaintiff admitted that FINRA’s “Suitability Rule” requires her to
 17 make suitable recommendations to her clients. She testified that she provides her
 18 clients with “options for different investments,” makes “sure that those options are
 19 suitable to the specific financial needs of [the] client” and provides the associated
 20 advice “directly to the client.” Plaintiff testified that she “would forego a
 transaction rather than recommend a course of action that was not in the best
 interests or [her] client” because “the most important part of [her] job is making a
 recommendation that is in the overall best interests of that client.” (*Id.* at 83:22-
 84:21, 93:2-10.)
- 21 • *Advising the customer regarding the advantages and disadvantages of different*
 22 *financial products* – Plaintiff admitted that after she “thoroughly profile[s] each
 23 client’s financial situation,” it is important that she advise the client on the
 24 “benefits and features” of the financial options she has presented. Plaintiff
 25 admitted that the benefits and features of an investment product are synonymous
 with “the advantages and disadvantages” of the investment, which she presents to
 each of her clients. Plaintiff also confirmed that when she “work[s] with a client to

26 _____
 27 ² “Horan-Walker Dep.” refers to Plaintiff Horan-Walker’s deposition transcript, the cited
 28 portions of which are attached as Exhibit A to the Declaration of Malcolm Heinicke (“Heinicke
 Decl.”) filed concurrently herewith.

1 help the client understand the risks and advantages of an investment,” she prefers to
 2 do so in person to ensure “that the client will truly understand those advantages and
 disadvantages.” (Horan-Walker Dep. at 110:7-20, 111:15-112:1.)

- 3 • *Marketing, servicing or promoting the employer’s financial products* – Plaintiff
 4 testified that in addition to advising existing clients, she also “market[s] and
 promote[s] the services and solutions that [she] can provide through Wells Fargo.”
 5 (*Id.* at 115:9-18.)

6 The Ninth Circuit has held that, when the employee’s duties substantially “track” those duties that
 7 the DOL has deemed exempt under section 541.203, “that says it all,” and the employee is exempt
 8 as a matter of law. *In re Farmers Ins. Exch., Claims Representatives’ Overtime Pay Litig.*, 481
 9 F.3d 1119, 1124, 1129 (9th Cir. 2006) (finding insurance claim adjusters exempt under another
 10 subdivision of section 541.203 and holding that an employee need not perform all of the tasks
 11 listed in the section to be exempt under it).

12 Because Plaintiff Horan-Walker cannot dispute the fact that she performs the tasks
 13 specified as exempt in section 541.203(b), she will likely contend that because she receives
 14 transaction-based incentive compensation and because she is evaluated at least in part on the
 15 amount of revenue she generates, all of her various tasks are “sales related,” and from this, she
 16 will argue her primary duty is sales. This effort fails for the various reasons set forth in the motion
 17 pertaining to Plaintiff Tsyn. *First*, the 2004 regulations were clarifying regulations that did not
 18 alter longstanding guidance stating that registered FAs are exempt. *Second*, most (if not almost
 19 all) financial service employees have customers who eventually place transactions that yield
 20 revenue, and the DOL made clear that “many financial services employees qualify as exempt
 21 administrative employees, even if they are involved in some selling to consumers.” 69 Fed. Reg.
 22 22,122, 22,146 (Apr. 23, 2004). *Third*, in response to an earlier wave of litigation in which
 23 plaintiffs asserted the same “sales” argument, the DOL issued an Opinion Letter squarely
 24 concluding that licensed FAs generally meet the administrative exemption and do not have a
 25 primary duty of selling financial products because they perform these tasks. *See* 2006 DOL
 26 Opinion Letter at *1, *5 (the “description of the duties of these registered representatives suggests
 27 that they have a primary duty other than sales, *because* their work includes collecting and
 28 analyzing a client’s financial information, advising the client about the risks and the advantages

1 and disadvantages of various investment opportunities . . . and recommending to the client only
 2 those securities that are suitable for the client’s particular financial status, objectives, risk
 3 tolerance, tax exposure, and other investment needs”) (emphasis added).

4 In addition, just as Plaintiff Tsyn’s pre-litigation resume summarized his primary duty at
 5 WFA, Plaintiff Horan-Walker confirmed that her pre-litigation LinkedIn profile accurately
 6 summarizes her primary duties. That profile describes her admitted primary duties as follows:

7 Work with clients one-on-one to discuss values, financial goals and timeline in
 8 light of their risk tolerance. Partner with clients to identify solutions that meet their
 9 financial needs . . . Help individuals and couples plan for retirement, college
 10 expenses and wealth transfer. Develop portfolios which may include stocks, bonds,
 11 mutual funds, alternative investments, annuities and insurance. Offer life, long
 12 term care, and key man insurance.

11 Although her post was subject to compliance review, Plaintiff admitted that it was “all [her]
 12 words.” (Horan-Walker Dep. at 117:5-7, 119:9-13, 120:6-8; *see also* Heinicke Decl. ¶ 2, Ex. A at
 13 Dep. Ex. 3.) And, Plaintiff admitted that this profile “accurately summarize[s her] primary duties
 14 as a Wells Fargo FA.” (*Id.* at 121:9-11; Dep. Ex. 3.) Obviously, this posting describes exempt
 15 tasks, and it makes no mention of sales whatsoever.

16 ***Outside Sales Exemption.*** Even if the law allowed Plaintiff to avoid summary judgment
 17 by merely mislabeling her primary duty as sales (despite her testimony admitting that she actually
 18 performed exempt duties), her misclassification claim would still fail as a matter of law under the
 19 outside sales exemption. An outside salesperson is defined as an employee (1) whose “primary
 20 duty” is “making sales” or “obtaining orders or contracts for services . . . for which a consideration
 21 will be paid by the client or customer,” and (2) who “is customarily and regularly engaged away
 22 from the employer’s place or places of business in performing such primary duty.” 29 C.F.R. §
 23 541.500(a). Federal law does impose the temporal requirement contained in California law, and
 24 the DOL has confirmed that “selling or sales related activity outside the office ‘one or two hours a
 25 day, one or two times a week’” (*i.e.*, two to four hours a week) is sufficient. *Taylor v. Waddell &*
 26 *Reed, Inc.*, No. 09-2909, 2012 WL 10669, at *3 (S.D. Cal. Jan. 3, 2012) (quoting Opinion Letter
 27 Fair Labor Standards Act (FLSA), 2007 WL 506575, at *3-4 (Jan. 25, 2007) (finding financial
 28 advisor exempt as a matter of law and moot pending request for conditional certification).

1 Here, Plaintiff Horan-Walker testified that while it varies from week to week, she has over the
 2 course of her tenure at WFA spent “two or three hours per week outside of the branch” on sales-
 3 related activities, including activities intended to “generate sales.” (Horan-Walker Dep. at 183:1-
 4 24.)

5 ***Anticipated Rule 56(d) Request.*** WFA anticipates that Plaintiff will seek to avoid a ruling
 6 on the merits of her claim by arguing for more discovery pursuant to Rule 56(d) of the Federal
 7 Rules of Civil Procedure. But, this motion is based on Plaintiff’s own testimony. Her
 8 unprecedented claim fails as a matter of law, and further discovery will not (and cannot) change
 9 her dispositive admissions. *See, e.g., D’Este v. Bayer Corp.*, No. 07-3206, 2007 WL 6913682, at
 10 *4 n.1 (C.D. Cal. Oct. 9, 2007) (granting early summary judgment in a misclassification case and
 11 rejecting the plaintiff’s Rule 56(d) request because the summary judgment ruling was “based upon
 12 Plaintiff’s own description during her deposition of her job duties”).

13 In sum, for decades, the entire financial services industry has classified Series 7 FAs as
 14 exempt, the DOL has blessed this classification, and no federal court has ever found this
 15 classification improper. To the contrary, federal courts have granted early summary judgment
 16 motions against FAs, finding them exempt under both the administrative and outside sales
 17 exemptions, and in doing so, these courts have mooted parallel requests for conditional
 18 certification. WFA respectfully requests the same result here.

19 **II. PROCEDURAL BACKGROUND**

20 Plaintiff Vlad Tsyn filed this case on March 28, 2014, alleging, *inter alia*, that he and
 21 WFA FAs throughout the nation are misclassified as exempt employees in violation of the FLSA.
 22 On September 24, 2015 Plaintiff Tsyn moved for conditional certification of a national class of
 23 FAs in WFA’s Wealth Brokerage Services (“WBS”) business line, and through a separate
 24 pleading, WFA has strenuously opposed such certification. (ECF No. 68.)

25 After the deadline to amend the complaint had passed, Plaintiff Tsyn sought leave to file a
 26 Third Amended Complaint (“TAC”). WFA did not oppose this motion, and Plaintiff Tsyn filed
 27 the TAC on October 21, 2015. The TAC added one additional WBS Plaintiff, Catherine Horan-
 28 Walker. Plaintiff Horan-Walker has not sought conditional certification of her FLSA claims, but

1 she submitted a declaration in support of Plaintiff Tsyn’s conditional certification motion. (ECF
 2 No. 41-3 ¶ 5.) Plaintiff’s declaration provides very little detail about how she actually spends her
 3 time, but she admits that she spends time “profiling and meeting with clients and prospective
 4 clients . . . creating investment plans . . . estate planning [and] making recommendations.” (*Id.*)

5 After the TAC was filed, WFA sought to depose Plaintiff Horan-Walker, and counsel
 6 made her available for deposition in November, just one day before WFA’s opposition to Plaintiff
 7 Tsyn’s conditional certification motion was due. Plaintiff Horan-Walker testified that she is not
 8 aware of any Series 7 licensed FAs in the industry who are classified as non-exempt employees.
 9 Plaintiff admitted she has not spoken about this lawsuit to any of the FAs she seeks to represent,
 10 and she knows of no other WFA FA who has ever communicated a desire to be treated as an
 11 hourly employee. (Horan-Walker Dep. at 36:21-39:13.)

12 **III. FACTUAL BACKGROUND**

13 **A. Plaintiff Is a Well-Educated, Experienced and Licensed Financial Advisor**

14 Plaintiff Horan-Walker is a highly-educated professional: she graduated from Santa Clara
 15 University with a Bachelor of Arts in History, and she has a Master’s degree in Education from
 16 the University of Southern California. In addition, she earned a Master’s of Business
 17 Administration Operations and Management (an MBA) from Boston University. (*Id.* at 16:6-
 18 17:18.) Plaintiff acknowledged that if clients ask about her education, she touts her MBA, and she
 19 also references this degree on her public LinkedIn page. (*Id.* at 18:10-20; *see also* Heinicke Decl.
 20 ¶ 3, Ex. B (Plaintiff’s public LinkedIn page).)

21 Plaintiff decided to become a licensed financial advisor in 1998. (*Id.* at 21:16-22.)
 22 Plaintiff decided to become an FA because she is “interested in business” and enjoys helping
 23 clients with investment decisions by having “conversations with them, uncovering what their
 24 values, their goals are, and then discovering what their needs are [and] [f]inding a product that
 25 matches their needs and then they can reach their goal, hopefully.” (*Id.* at 22:18-23:25.) Plaintiff
 26 originally worked for Merrill Lynch for three and a half years (*id.* at 22:2-10, 24:19-25:10), and
 27 then joined Wells Fargo Investments so that she could “work together” with other advisors “as
 28 opposed to being by [herself].” (*Id.* at 25:25-26:11.) In 2008, Plaintiff decided to join Wachovia

1 because she was drawn to its client-focused approach—she was “there to service the client . . .
 2 [t]he client came first” and it was important to her to put the interests and needs of her clients first.
 3 (Horan-Walker Dep. at 27:21-28:25.) Shortly after Plaintiff started with Wachovia, it merged with
 4 Wells Fargo to become WFA, and Plaintiff stayed on with WFA where “the job has been pretty
 5 consistent.” (*Id.* at 29:18-30:19.)

6 Plaintiff currently holds both a Series 7 and a Series 66 license, and has held both of these
 7 licenses for her entire tenure at WFA. (*Id.* at 57:17-58:8.) To obtain her Series 7 license, Plaintiff
 8 had to pass a six-hour long examination for which she studied for six weeks, every day, including
 9 weekends and nights. The test covered topics such as how to provide suitable financial advice to
 10 clients, how to evaluate and understand an individual client’s needs, various complex investment
 11 alternatives, and account opening procedures. (*Id.* at 59:7-63:7.) The Series 7 exam did not cover
 12 “topics concerning persuasive salesmanship.” (*Id.* at 62:3-18.)

13 Plaintiff understands that WFA requires her to follow all of the regulatory obligations
 14 imposed by FINRA, including the Know Your Client and Suitability Rules, and that she would be
 15 required to follow the rules imposed by FINRA irrespective of where she works for as long as she
 16 chooses to work as a registered representative (*i.e.*, as a licensed FA). (*Id.* at 65:3-17.) Plaintiff’s
 17 continuing education requirements necessitate additional “suitability testing.” (*Id.* at 64:3-18.)

18 On her application to Wells Fargo Investments, Plaintiff characterized her “job duties” at
 19 Merrill Lynch as those of a “full service investment advisor.” (*Id.* at 32:8-10, 32:15-33:6;
 20 Heinicke Decl. ¶ 2, Ex. A at Dep. Ex. 1.) Plaintiff has now confirmed that “all of the information”
 21 submitted in that application was “accurate.” (*Id.* at 33:3-6.) And, she has testified that at WFA,
 22 she has performed “essentially the same functions” that she performed as an FA at Merrill Lynch
 23 (*id.* at 30:14-19).

24 **B. The “Life Cycle” of Plaintiff’s Investment Advice**

25 Plaintiff begins a client relationship and the associated task of “build[ing] an investment
 26 plan” by “profiling the client” to understand the client’s “values” and their “goals for [their]
 27 money,” “timeline” and “risk tolerance.” (*Id.* at 161:5-21.) Then, based on the answers her clients
 28 provide, Plaintiff looks at what is “the best match for them to accomplish the goals that they are

1 trying to achieve,” which then results in the “initial investment plan and the initial investment
2 recommendation.” (Horan-Walker Dep. at 162:1-8.) In doing so, Plaintiff does her best to work
3 with clients “to assess the risks that they face and mitigate them.” (*Id.* at 163:21-164:11.)

4 Plaintiff admitted that the “process of profiling the client and understanding the client’s
5 needs is an ongoing process that continues for the life of the relationship” “[b]ecause people are
6 constantly changing” and “it is important for [Plaintiff] to be informed of all those developments.”
7 (*Id.* at 164:12-20.) Plaintiff currently advises 390 different clients, and 69 of them are “high net
8 worth households,” meaning they have more than \$250,000 in investable assets. (*Id.* at 157:24-
9 159:2.)

10 **IV. ARGUMENT**

11 **A. Plaintiff Satisfies the Administrative Exemption**

12 To establish the administrative exemption, an employer need only show that a salaried
13 employee’s primary duty (a) was the “performance of office or non-manual work directly related
14 to the management or general business operations of the employer or the employer’s customers”;
15 and (b) “include[d] the exercise of discretion and independent judgment with respect to matters of
16 significance.” *See* 29 CFR § 541.200(a)(2), (3).³ “Determination of an employee’s primary duty
17 must be based on all the facts in a particular case, with the major emphasis on the character of the
18 employee’s job as a whole.” 29 CFR § 541.700(a).

19 The history of the pertinent DOL regulations is set forth in WFA’s motion for partial
20 summary judgment on Plaintiff Tsyn, and WFA will simply summarize that history here. Since
21 the inception of the regulations in the 1940s, the DOL has made clear that registered
22 representatives satisfy both duties prongs of the administrative exemption test. *See* 29 C.F.R. §
23 541.205(c)(5) (1949); 29 C.F.R. § 541.207(d)(2) (1949); 29 C.F.R. § 541.205(c)(5) (1973); 29
24 C.F.R. § 541.207(d)(2) (1973). The 2004 clarifying regulations confirm that financial services

25
26 ³ In addition to the “primary duty” test, the administrative exemption requires that the employee
27 be compensated “on a salary or fee basis at a rate of not less than \$455 per week.” 29 CFR §
28 541.200(a)(1). Plaintiff cannot dispute that she was paid on a salary basis. She admitted that she
has always received a set draw payment regardless of her incentive compensation or hours
worked. (Horan-Walker Dep. at 40:16-41:12.)

employees “generally meet the duties requirements for the administrative exemption” so long as their duties merely “include” tasks such as collecting and analyzing information regarding a customer’s income, assets, investments or debts; determining which financial products best meet the customer’s needs and financial circumstances; advising the customer regarding the advantages and disadvantages of different financial products; and marketing, servicing or promoting the employer’s financial products. 29 C.F.R. § 541.203(b); *see also* 69 Fed. Reg. 22122, 22145-46 (confirming that these are exempt duties consistent with the decades of regulations stating that registered representatives are exempt). Consistent with this guidance, in the 2006 Opinion Letter, the DOL concluded that financial representatives who are licensed with NASD/FINRA and who perform such duties generally satisfy the administrative exemption *even if* they “also bring about the purchase or sale of such investments for their clients and execute the actual transactions that result from their financial advice.” *See* 2006 DOL Opinion Letter at *2.

In sum, decades of DOL regulatory guidance has made clear that performing the tasks deemed exempt in section 541.203(b) renders an FA exempt, even though the performance of these tasks culminates in or otherwise relates to a transaction or sale. Plaintiff’s testimony establishes not only that she performs the tasks specified as exempt in 29 C.F.R. § 541.203(b), but that she in fact performs all of them and that she spends a majority of her time on these tasks.

1. Plaintiff is Exempt Because Her Duties Track Those in § 541.203(b)

(a) Plaintiff Collects and Analyzes Her Clients’ Financial Information

Plaintiff admits that as a WFA FA, she collects and analyzes customer financial information. Specifically, Plaintiff admitted that, as a registered representative, she is required to and does in fact follow FINRA’s “Know Your Customer” rule, which was created by regulation to protect the investing public. (Horan-Walker Dep. at 73:18-74:20; *see also* FINRA Rule 2090 (“Every member shall use reasonable diligence, in regard to the opening and maintenance of every account, to know (and retain) the essential facts concerning every customer and concerning the authority of each person acting on behalf of such customer”).)

As Plaintiff explained, the Know Your Customer Rule means “understanding each individual client’s financial situation” before working with them, *i.e.*, by “reviewing their financial

1 status and financial needs on an individual basis.” (Horan-Walker Dep. at 73:18-74:17.) Plaintiff
 2 admitted that she takes time to understand the financial goals and needs of each of her clients (*id.*
 3 at 74:21-24) and that in the client profiling process, she does the following, among other things:

- 4 • “collect and analyze information on the client’s income” (*id.* at 77:18-20);
- 5 • “collect and analyze information on the client’s assets” (*id.* at 77:15-17);
- 6 • “collect and analyze information on the client’s investments” (*id.* at 78:2-4); and,
- 7 • “collect and analyze information on the client’s debts” (*id.* at 78:18-20).

8 Plaintiff admitted that the purpose of this profiling process “is to obtain a complete
 9 financial picture of the client” (*id.* at 79:22-24) and that this process is “ongoing” over the course
 10 of the client relationship, requiring her to “constantly” fill in gaps in a client’s financial data,
 11 which she does even if clients resist because it is important “to make sure that their needs or
 12 objectives haven’t changed.” (*Id.* at 82:5-83:21 (testifying that it is important to keep a client’s
 13 financial profile up to date because it is her responsibility to ensure that the client’s investments
 14 “are still suitable to their needs”).) Moreover, Plaintiff conceded that she has never advised a
 15 client to buy or sell an investment during an “initial call or meeting without having profiled the
 16 client and without the associated knowledge of that client’s finances or goals.” (*Id.* at 85:2-7.)

17 *(b) Plaintiff Determines Which Investments Best Suit Her Clients*

18 Plaintiff admits that she has always abided by FINRA’s “Suitability Rule,” which requires,
 19 in part, that a registered representative “have a reasonable basis to believe that a recommended
 20 transaction or investment strategy involving a security or securities is suitable for the customer,
 21 based on the information obtained through the [profiling process].” FINRA Rule 2111. Plaintiff
 22 acknowledged that this obligation prevents her and other registered representatives “from advising
 23 a customer to go into an investment that isn’t suitable for [the] client,” and so she must
 24 “understand each individual client’s financial situation and investment profile” before
 25 recommending an investment product. (Horan-Walker Dep. at 75:6-76:3.)

26 Plaintiff testified that she has “always been diligent to collect and analyze the data for each
 27 client so [she] can make suitable recommendations.” (*Id.* at 76:19-77:8.) She further testified that
 28 she provides her clients with “options for different investments,” making “sure that those options

1 are suitable to the specific financial needs of [the] client” before providing the associated advice
 2 “directly to the client.” (Horan-Walker Dep. at 84:3-21.) By way of example, Plaintiff testified
 3 that she considers options (such as puts and calls) to be a “risky investment,” and so she would not
 4 usually advise her clients to go into options, “[u]nless they are an aggressive investor” and the
 5 vehicle “matches their risk tolerance.” (*Id.* at 60:6-61:21.)

6 Summarizing her approach to her clients, Plaintiff testified that she would rather forego a
 7 transaction “than recommend a course of action that was not in the best interests or [her] client”
 8 because “the most important part of [her] job is making a recommendation that is in the overall
 9 bests interests of that client.” (*Id.* at 93:2-10.)

10 (c) *Plaintiff Advises Her Clients on Advantages and Disadvantages*

11 Plaintiff testified that after she has used her judgment to narrow down the suitable
 12 investment options for her clients, she ensures that the client “understands the potential
 13 disadvantages or potential risks” of the investment options, as well as the “potential advantages.”
 14 (*Id.* at 88:21-89:20.) Plaintiff prefers to meet with her clients in person to discuss the advantages
 15 and disadvantages of her investment advice “because it is more personal and ensures that the client
 16 will truly understand those advantages and disadvantages.” (*Id.* at 111:15-112:1.) Plaintiff
 17 testified that providing her clients with the advantages and disadvantages of different investment
 18 options provides her clients with knowledge, which helps them “make better decisions.” (*Id.* at
 19 112:2-12.) Doing so also helps Plaintiff retain her clients because, as she testified, “retaining
 20 clients happens when [she] is looking out for their best interests.” (*Id.* at 112:10-21.) Plaintiff’s
 21 LinkedIn profile sums up the point: “I am part *educator*, part detective and part *counselor* and
 22 help clients assess their tolerance for risk, build their confidence as they build their portfolio, and
 23 ultimately, achieve their financial goals . . . I am a firm believer that when I *educate* clients about
 24 money they make smarter financial decisions. My motto is ‘if you don’t understand it, you can’t
 25 have it.’” (Heinicke Decl. ¶ 3, Ex. B (emphasis added).)

26 (d) *Plaintiff Engages in Marketing and Promotional Work*

27 Plaintiff admitted that in addition to working on investments with existing clients, she also
 28 “market[s] and promote[s] the services and solutions that [she] can provide through Wells Fargo.”

(Horan-Walker Dep. at 115:9-18.) Plaintiff admitted that the purpose of her LinkedIn profile is to make herself “visible to the segments of the public who may want to invest through Wells Fargo” (*id.* at 116:19-117:4), and that she does “a lot of things in the branch so that [she has] visibility” to her banking partners who refer clients to her. (*Id.* at 134:7-14.) Plaintiff has never engaged in cold calling prospective clients. (*Id.* at 122:14-19.)

Because Plaintiff’s admitted job functions mirror each of the exempt duties delineated in section 541.203(b), she is exempt as a matter of law under both prongs of the primary duty test. *See In re Farmers*, 481 F.3d at 1124, 1129 (holding that when the employee’s duties substantially “track” duties that the DOL has deemed exempt in section 541.203, “that says it all,” and the employee is exempt as a matter of law).

2. Plaintiff Spends Most of Her Time on Exempt Duties

Plaintiff testified that, as a WFA FA, she spends the majority of her time on exempt duties:

- Forty percent meeting with clients. Plaintiff testified that she spends 40% of her time in meetings with clients in which she is undertaking financial “profiling” of the clients, making “recommendations to them that are suitable to them,” advising them on the “benefits and features” of investment options and otherwise following the Know Your Client and Suitability Rules. (Horan-Walker Dep. at 135:5-136:4.)
- Twenty percent on investment research. Plaintiff testified that she receives large volumes of “investment research” and that she estimates that she spends 20% of her time “distilling” investment research “[b]ecause it is important” to her job. (*Id.* at 90:1-13, 130:14-25.)
- Fifteen percent preparing investment plans. Plaintiff testified that she spends 15% of her time “preparing investment plans.” (*Id.* at 132:4-7.)
- Ten percent promoting her services. Plaintiff testified that she spends 10% of her time “promot[ing her] services to attract new clients.” (*Id.* at 133:15-134:17.)
- Fifteen percent completing required paperwork. Plaintiff testified that the remaining fifteen percent of her time is spent on phone calls, opening accounts, placing orders and completing the paperwork associated with client transactions. (*Id.* at 136:15-137:20.) Notably, Plaintiff testified that she has, at times, had an assistant to whom she delegated certain tasks, which allowed her to “focus more time on advising [her] clients.” (*Id.* at 52:8-53:1.)

1 The exempt duties performed by Plaintiff are also manifest on her publically-available LinkedIn
 2 profile, which Plaintiff admitted “accurately summarize[s her] primary duties as a WFA FA.”
 3 (Horan-Walker Dep. at 120:6 -121:11.) Her LinkedIn profile states:

4 I am a Financial Advisor with Wells Fargo Advisors and bring more than 17 years
 5 of investment planning experience to my clients. I am part educator, part detective
 6 and part counselor and help clients assess their tolerance for risk, build their
 7 confidence as they build their portfolio, and ultimately, achieve their financial
 8 goals. My motto is “if you don’t understand it, you can’t have it.” I am a firm
 9 believer that when I educate clients about money they make smarter financial
 10 decisions. My clients count on my knowledge . . . and know that I offer financial
 11 solutions that allow them to sleep soundly.

12 (Heinicke Decl. ¶ 3, Ex. B; *see also* Horan-Walker Dep. at 119:9-13, 120:6-8; Heinicke Decl. ¶ 2,
 13 Ex. A at Dep. Ex. 3.) When summarizing her position as an FA in the resume portion of her
 14 profile, Plaintiff states:

15 Work with clients one-on-one to discuss values, financial goals and timeline in
 16 light of their risk tolerance. Partner with clients to identify solutions that meet their
 17 financial needs . . . Help individuals and couples plan for retirement, college
 18 expenses and wealth transfer. Develop portfolios which may include stocks, bonds,
 19 mutual funds, alternative investments, annuities and insurance. Offer life, long
 20 term care, and key man insurance.

21 (*Id.*) Plaintiff also testified that she worked with someone at “Who’s Who” on a profile of her
 22 work, and she confirmed that this profile also “accurately describes [her] main duties at Wells
 23 Fargo as an FA.” (Horan-Walker Dep. at 128:1-3, 129:5-130:4; Heinicke Decl. ¶ 2, Ex. A at Dep.
 24 Ex. 5.) That profile states:

25 With 16 years of experience in the industry and five years in her current role, Ms.
 26 Horan-Walker handles a multitude of financial products, including financial
 27 planning, investments, and insurance and long-term care planning. She is meeting
 28 with clients, listening to their concerns, explaining the options, making
 recommendations and deciding on a course of action.

(*Id.*) In short, Plaintiff has admitted that these are her primary or main duties.

3. Plaintiff Exercises Discretion and Independent Judgment

The DOL has long made clear that FAs exercise sufficient discretion under the exemption
 by deciding what *recommendations* to give clients, even if they do not have the authority to trade
 for them. 29 C.F.R. § 541.207(d)(2) (1949) (the exercise of discretion and independent judgment
 with respect to matters of significance “includes the kind of discretion and independent judgment

1 exercised by a customer's man in a brokerage house in deciding what *recommendations* to make
2 to a customer for the purchase of securities"); 29 C.F.R. § 541.203(b) (confirming that financial
3 services employees are exempt if they advise customers regarding the advantages and
4 disadvantages of different financial products, with no mention of price or timing authority); 2006
5 DOL Opinion Letter at *6 (because advisors engage in "evaluating the client's individual financial
6 circumstances and investment needs and assessing and comparing the alternatives before making
7 *recommendations* for investment options to the client," they exercise sufficient independent
8 judgment). The regulations also state: "[t]he decisions made as a result of the exercise of
9 discretion and independent judgment may consist of recommendations for action rather than the
10 actual taking of action." *See* 29 C.F.R. § 541.202(c).

11 Here, Plaintiff not only admits to performing the tasks in section 541.203(b), but she also
12 concedes that she provides her clients with "options for different investments" and makes sure that
13 those options "are suitable to the specific financial needs of [the] client." (Horan-Walker Dep. at
14 84:3-21.) When making a recommendation to a client, she is "educating" the client based on her
15 analysis of the client's financial situation and market research. (*Id.* at 76:19-77:8, 85:23-86:8,
16 112:2-12.) In this process of selecting and recommending suitable investment options for the
17 client, Plaintiff testified that she has "access to thousands of different types of investments" and
18 that WFA's system is an "open architecture," meaning that when offering investment solutions,
19 FAs like Plaintiff can "do whatever [they] want" whether those investment options are "on or off
20 the Wells Fargo platform." (*Id.* at 87:24-88:20.)

21 Plaintiff admits that (1) she has the discretion not to accept a client if she does not think the
22 relationship would be a good fit or otherwise does not want to take on that client (*id.* at 80:19-21);
23 (2) the final decision about which investment options to put before a client is not "made by an
24 algorithm, or a computer, or Wells Fargo," but instead, "is a decision that Catherine Horan-Walker
25 makes in her discretion using all of the information she has before her" (*id.* at 91:22-92:21); and
26 (3) her supervisors never sit in on her client meetings or listen to her client telephone calls, nor do
27 they ever "review the investment plans that [she] created for [her] clients." (*Id.* at 152:11-24.)
28

1 WFA anticipates Plaintiff will argue that she lacked the ability to exercise judgment and
 2 discretion because her investment recommendations were subject to regulatory oversight. Of
 3 course, this is true of all registered representatives as the result of securities industry regulations,
 4 but for decades, the DOL has stated that such employees are exempt. Moreover, Plaintiff admitted
 5 that none of her proposed client transactions has ever been disallowed (Horan-Walker Dep. at
 6 154:5-13), that she communicates with the Wells Fargo Compliance Department only “once a
 7 month” (*id.* at 157:15-23), and that of all of her client transactions, only “about twenty” percent
 8 have required management review, and in none of those instances has Wells Fargo ever changed
 9 the “investment recommendation” that Plaintiff provided her client. (*Id.* at 101:25-102:17, 106:9-
 10 18, 109:11-14.) As the Ninth Circuit explained, “[d]iscretion and independent judgment do not
 11 necessarily imply that the decisions made by the employee have a ‘finality that goes with
 12 unlimited authority and complete absence of review.’” *In re Farmers*, 481 F.3d at 1130 (claims
 13 adjusters exercised independent judgment and discretion despite the fact that supervisory approval
 14 was needed before the employee could deny a claim) (quoting 29 C.F.R. § 541.202(c)).

15 **4. This Case Is Strikingly Similar to *Hein***

16 In *Hein v. PNC Fin. Servs. Group, Inc.*, 511 F. Supp. 2d 563 (E.D. Pa. 2007), the court
 17 granted summary judgment against an individual financial advisor on the basis of his own
 18 deposition testimony, which revealed that he was properly classified as exempt. In doing so, the
 19 court mooted the plaintiff’s request for conditional certification of a national class. The
 20 similarities between *Hein* and the facts here are striking:

21 The *Hein* Case: Plaintiff Hein held a Series 7 (general securities representative) and Series
 22 63 (state license) and was a “licensed insurance agent (enabling the holder to sell certain insurance
 23 products).” *Hein*, 511 F. Supp. 2d at 566. Before joining PNC (the defendant brokerage firm in
 24 that case), Plaintiff Hein “had worked in the financial industry for approximately twenty years.”
 25 *Id.* Plaintiff Hein “sought a position at PNC in response to an advertisement that described PNC
 26 as a ‘premier brokerage firm with a sales culture based on client needs rather than product-
 27 oriented selling.” *Id.*

1 The Case at Bar: Plaintiff Horan-Walker has held Series 7 and Series 66 licenses with
 2 NASD and FINRA since the start of her seventeen-year career as a financial advisor, and she has
 3 held those licenses over her entire tenure at WFA. (Horan-Walker Dep. at 57:17-58:8.) Plaintiff
 4 also testified that she has another license that “allows [her] to advise clients on insurance within
 5 California.” (*Id.* at 68:21-69:13.) Plaintiff admits that in this process, she will work to
 6 “understand [the client’s] individualized needs,” “work with the insurance department to match an
 7 insurance product to the needs of [her] client” and then work with the client “to explain the
 8 advantages and disadvantages of the different insurance products.” (*Id.* at 70:6-72:11, 73:15-17.)
 9 Plaintiff admitted that what attracted her to Wachovia, which ultimately merged into WFA, was
 10 that the company and her supervisor made clear the “client came first,” and she liked this because
 11 it is important to “put the interests and needs of [her] client’s first.” (*Id.* at 27:21-28:25.)

12 The Hein Case: Plaintiff Hein managed 200 client accounts worth an aggregate amount of
 13 \$25 million to \$30 million, and most of his clients were existing PNC clients, although he brought
 14 approximately 25% of his clients from his former firm. *Hein*, 511 F. Supp. 2d at 566. Plaintiff
 15 Hein “received commissions on his sales of investment products, with a guaranteed bi-weekly
 16 draw.” *Id.* “Thus, although his monthly income varied with his sales revenue, it was never less
 17 than” the draw amount. *Id.* In the pertinent timeframe, PNC financial advisors in the same
 18 position as Plaintiff Hein “had an average annual income of over \$100,000.” *Id.*

19 The Case at Bar: Plaintiff Horan-Walker testified that she “currently advise[s]” 390
 20 different clients. 69 of these accounts are “high net worth households” meaning they “have more
 21 than \$250,000 in investable assets,” and approximately forty percent have more than \$100,000 in
 22 investable assets. (Horan-Walker Dep. at 157:24-159:2.) In other words, Plaintiff has
 23 approximately 200 clients that together represent *at least* \$25 million in investable assets and
 24 likely much more.

25 Plaintiff testified that several of her clients have followed her during her various moves,
 26 and about “15 percent” of her clients have been with her since she left WFI in 2008. (*Id.* at 115:3-
 27 8.) Plaintiff admitted that over the course of her entire tenure at WFA, she received both draw and
 28 incentive compensation, and her draw was “set,” paid every pay period, and never reduced

1 regardless of how much incentive compensation was earned or how many hours she worked.
 2 (Horan-Walker Dep. at 40:16-41:12.) As set forth in the WFA's opposition to the motion for
 3 conditional certification, the average annual compensation of WBS FA nationwide is
 4 approximately \$190,000 (ECF No. 68-1, Ex. N).

5 The *Hein* Case: Plaintiff Hein "sold myriad financial instruments, including securities,
 6 stocks, bonds, mutual funds, variable annuities, fixed annuities, life insurance, and long-term care
 7 insurance." *Hein*, 511 F. Supp. 2d at 566-67. "He directly processed most of these transactions
 8 either by telephone or computer." *Id.* Plaintiff Hein "researched and sold products from an
 9 approved list provided by PNC." *Id.* "Very few of these products were actually owned by PNC."
 10 *Id.* Plaintiff Hein's sales portfolio was limited to the "sophisticated investment instruments"
 11 described above, and "he did not sell checking or savings accounts, money market accounts,
 12 certificates of deposit, PNC loans, or lines of credit." *Id.*

13 The Case at Bar: Plaintiff Horan-Walker admitted that in the process of selecting suitable
 14 investment options for her clients, she has "access to thousands of different types of investments"
 15 and because the system is an "open architecture," FAs like Plaintiff can "do whatever we want" as
 16 far as presenting investment options even if those investment options are "off the Wells Fargo
 17 platform." (Horan-Walker Dep. at 87:24-88:20.) She further testified that the "myriad of
 18 investment options" available to her to recommend to her clients include "stocks," "bonds,"
 19 approximately "15,000 ... mutual funds," "retirement funds or IRAs" and "college savings plans,"
 20 and "far less than five percent of the options available to [her] are Wells Fargo proprietary
 21 investments." (*Id.* at 93:11-94:22.) Plaintiff testified that although she works with clients on
 22 stocks and bonds, she does not assist them with "less sophisticated solution[s]" such as a
 23 "checking or savings account," "a line of credit," or "a home loan," and would instead refer such
 24 items to "someone within the bank or another appropriate resource." (*Id.* at 109:15-110:6.)

25 The *Hein* Case: The court concluded that Plaintiff Hein's "supervision was minimal"
 26 because (a) he had a manager whom he saw "no more than twice a month" at meetings, (b) he
 27 "communicated with the manager by phone or email five to eight times a month," and (c) the
 28 "manager did not observe Mr. Hein's meetings with clients, listen to Mr. Hein's phone

1 conversations with clients, monitor Mr. Hein’s job performance, or actively train Mr. Hein.”
 2 *Hein*, 511 F. Supp. 2d at 567.

3 The Case at Bar: Plaintiff Horan-Walker has had four different Regional Branch Managers
 4 (RBMs) serve as her direct supervisor. All worked in offices one to several hours away, and on
 5 average (a) Plaintiff met with her supervisor in person only once every one to two months, and the
 6 meetings lasted “one hour or a little bit more” if it was a group meeting; (b) Plaintiff spoke with
 7 her supervisor only “about once a week” on the telephone with the conversation lasting five to ten
 8 minutes for three of the supervisors and thirty minutes for one; and (c) Plaintiff’s supervisors
 9 never sat in on Plaintiff’s client meetings or listened to Plaintiff’s client telephone calls, nor did
 10 they ever “review the investment plans that [she] created for [her] clients.” (Horan-Walker Dep.
 11 at 151:13-152:24.)

12 The *Hein* Case: Plaintiff Hein spent “approximately fifty percent of his time ‘cold-
 13 calling’” potential clients. *Hein*, 511 F. Supp. 2d at 573. Once he connected with the targeted
 14 client, he “introduced himself and PNC, inquired about the client’s financial goals and needs,
 15 asked about the client’s assets and investments, and tried to persuade the client to come to the
 16 bank for a meeting.” *Id.* at 568. “He never advised a client to buy or sell an investment on an
 17 initial call, as it would have been inappropriate to do so without knowing more about the client’s
 18 resources and goals.” *Id.*

19 The Case at Bar: Plaintiff Horan-Walker was never required to engage in any cold-calling.
 20 (Horan-Walker Dep. at 122:14-19.) Plaintiff begins the life cycle of a client relationship and the
 21 associated task of “build[ing] an investment plan” by “profiling the client” to understand the
 22 client’s “values” and their “goals for [their] money,” “timeline” and “risk tolerance.” (*Id.* at
 23 161:5-21.) Plaintiff admitted that she has never advised a client to buy or sell an investment
 24 during an “initial call or meeting without having profiled the client and without the associated
 25 knowledge of that client’s finances or goals.” (*Id.* at 85:2-7).

26 The *Hein* Case: Finally, in *Hein*, the court summarized the plaintiff’s duties as follows:

27 [Plaintiff] engaged in six principal tasks: researching the performance of particular
 28 financial instruments; learning his clients’ assets, holdings, and investment aims;
 recommending investments appropriate to the individual client; implementing

1 actual transactions; generating new sales leads; and supervising [his sales
 2 consultants.] In carrying out these tasks, Mr. Hein had two goals: to make a
 3 recommendation that would best suit the client's needs, and to make a sale for PNC
 4 and a commission for himself. His compensation depended largely on his clients'
 5 actual sales or purchases. Mr. Hein testified that although both he and PNC profited
 6 from his sales, and regarded high sales volume as important and desirable, the most
 7 important thing he did was to advise the client on the best thing for the client. As
 8 an ethical consultant who worked for a reputable financial institution, he would
 9 have forgone a sale rather than recommend a course of action that was not in the
 10 client's best interest.

11 *Hein*, 511 F. Supp. 2d at 569 (internal citations omitted).

12 The Case at Bar: Plaintiff Horan-Walker engaged in the following duties: 20% of her
 13 time "distilling" investment research; 40% of her time on meetings with clients in which she is
 14 undertaking financial "profiling" of the clients, making "recommendations to them that are
 15 suitable to them," and "advising them" on the "benefits and features" of investment options; 15%
 16 of her time "preparing investment plans"; 15% of her time on phone calls, opening accounts,
 17 placing orders and completing the paperwork associated with client transactions; and 10% of her
 18 time "promot[ing her] services to attract new clients." (Horan-Walker Dep. at 90:1-13, 130:14-25,
 19 135:5-136:4, 132:4-7, 133:15-134:17, and 136:15-137:20.) Although she was paid in part through
 20 incentive compensation, Plaintiff confirmed that she would never let her own compensation
 21 influence her client advice because "advancing the best interests of the client is the most important
 22 part of [her] job." (*Id.* at 47:22-48:3.) Similarly, Plaintiff testified that she "would forego a
 23 transaction rather than recommend a course of action that was not in the best interests of [her]
 24 client" because "the most important part of [her] job is making a recommendation that in the
 25 overall bests interests of that client." (*Id.* at 93:2-10.)

26 In sum, the parallels between the cases are striking. If anything, Plaintiff Hein's case was
 27 a closer call because he spent so much time on cold-calling, but the court concluded he was
 28 exempt as a matter of law on summary judgment because he conceded in his testimony that he
 performed same job functions that Plaintiff Horan-Walker has clearly admitted she performs.

29 **5. Plaintiff Cannot Evade the Exemption Because of Individual Clients**

30 Unable to distinguish the DOL Opinion Letter and earlier guidance actually addressing
 31 financial advisors, Plaintiff may rely on an "Administrative Interpretation" issued by the DOL in

2010 suggesting that mortgage brokers who provide their company's loans to individuals are not exempt. *See* DOL Administrator's Interpretation, 2010 WL 1822423, at *9, (Mar. 24, 2010). As stated in WFA's motion regarding Plaintiff Tsyn, this 2010 Administrative Interpretation did not change the DOL's clear guidance on licensed financial advisors. The DOL did not reverse the decades of actual regulations stating the registered representatives are exempt, and it did not withdraw its 2006 Opinion Letter reaching the same conclusion. In fact, the DOL's Administrative Interpretation relied heavily on *Pontius v. Delta Fin. Corp.*, 2007 WL 1496692, at *9 and n.20 (W.D. Pa. Mar. 20, 2007) (adopted by *Pontius v. Delta Fin. Corp.*, 2007 WL 1412034, at *1-2 (W.D. Pa. May 10, 2007)). In *Pontius*, the court found that loan officers and mortgage analysts did not qualify for the administrative exemption, and it distinguished the 2006 Opinion Letter and expressly explained why FAs (registered representatives) are exempt. *Id.* at *7 n.13.⁴

B. In The Alternative, Plaintiff's FLSA Claims Fails As A Matter of Law Because She Is An Exempt Outside Salesperson

Even if Plaintiff Horan-Walker could somehow evade the exempt administrative employee (and she cannot), her FLSA claim would still fail under the outside salesperson exemption. An outside salesperson is an employee (1) whose "primary duty" is "making sales" or "obtaining orders or contracts for services . . . for which a consideration will be paid by the client or customer," and (2) who "is customarily and regularly engaged away from the employer's place or

⁴ It should be noted that 2010 Interpretation suggested that mortgage brokers were non-exempt salespersons by applying the "administrative/production dichotomy." The Ninth Circuit in *In re Farmers* expressly rejected the plaintiffs' production/administrative argument and held that the claims adjusters there were exempt because they performed the duties listed in section 541.203 as exempt. *In re Farmers*, 481 F.3d at 1131-32; *see also Roe-Midgett v. CC Servs., Inc.*, 512 F.3d 865, 870-72 (7th Cir. 2008) (concluding that this dichotomy is an antiquated approach that is no longer helpful in assessing new economy positions in the "modern service industry context"). Furthermore, even if this antiquated construct was still a proper way to analyze positions for which there was no clear guidance, there would be no need to resort to it here because the DOL has squarely stated that financial advisors that perform the duties to which Plaintiffs here have admitted are exempt.

places of business in performing such primary duty.” 29 C.F.R. § 541.500(a). “Importantly, the FLSA exemption includes not only the sales work itself, but also any ‘work performed incidental to and in conjunction with the employee’s own outside sales or solicitations.’” *Taylor*, 2012 WL 10669, at *3 (quoting 29 C.F.R. ¶ 541.500(b)); *see also Wong v. HSBC Mortg. Corp. (USA)*, 749 F. Supp. 2d 1009, 1013 (N.D. Cal. 2010) (finding that making a sale “is not an activity that necessarily occurs at one time and/or in one location, but, rather, may comprise a number of component activities”); 29 C.F.R. § 541.503(a) (“promotional work that is actually performed incidental to and in conjunction with an employee’s own outside sales or solicitations is exempt work.”).

1. Plaintiff Contends that Her Primary Duty Is Making Sales

Plaintiff Horan-Walker pled in the TAC that she was primarily engaged in sales. (*See* ECF No. 58 ¶ 27 (“Plaintiffs . . . were primarily engaged in sales of financial products to individuals”); *id.* ¶¶ 35, 46, 50 (“ . . . [Plaintiffs] are/were primarily engaged in sales and sales related activities . . .”).) Plaintiff and her counsel have no doubt made this allegation to circumvent the administrative exemption that has applied to licensed financial advisors for decades, but having now made this allegation, they cannot deny this position for purposes of the alternative analysis of the sales exemption. Indeed, in response to her counsel’s leading questions, Plaintiff testified that all of the tasks she performs are “sales related” and that there are no activities that she “customarily and regularly perform[s] [that are] not somehow related to [her] sales efforts.” (Horan-Walker Dep. at 218:6-14.) Accordingly, the alternative outside sales analysis turns on whether Plaintiff “customarily and regularly” engaged in sales or sales-related activities away from her office.

2. Plaintiff Admitted That She Spends Two To Three Hours Per Week Outside Of Her Bank Branch

The phrase “customarily and regularly” means a frequency that must be “greater than occasional” but which may be “less than constant.” 29 C.F.R. § 541.701. This includes “work normally and recurrently performed every workweek,” but does not embrace “isolated or one-time tasks.” *Id.*

1 Federal courts and the DOL have made clear that the rule does not imply a “majority of the
 2 time” test. *Taylor*, 2012 WL 10669, at *3; *Wolfram v. PHH Corp.*, No. 12-CV-599, 2014 WL
 3 2737990, at *7 (S.D. Ohio June 17, 2014) (“There is no suggestion in the regulations that work
 4 performed customarily or regularly must occupy any given percentage of an employee’s weekly
 5 working hours.”). Instead, the DOL has confirmed that “selling or sales related activity outside
 6 the office ‘one or two hours a day, one or two times a week’” is sufficient. *Taylor*, 2012 WL
 7 10669, at *3 (quoting Opinion Letter Fair Labor Standards Act, 2007 WL 506575, at *3-4).

8 Here, Plaintiff testified that on average, she spent approximately two to three hours per
 9 week outside of the office meeting with clients and prospective clients to make and keep business
 10 in order to “generate sales.” (Horan-Walker Dep. 183:1-14.) Plaintiff further testified that she has
 11 clients throughout California as well as up to ten clients in states as far away as Washington,
 12 Tennessee, Arizona and Nevada, and that she generally meets with these clients once per year.
 13 (*Id.* at 66:3-67:9.) Her other outside undertakings include “visiting clients in Pacific Grove [and]
 14 other places” (*id.* at 182:6-11)⁵, meeting clients and prospective clients for meals, attending
 15 seminars, and traveling to and from these client and prospective client meetings. (*Id.* at 181:6-
 16 183:7.)

17 Plaintiff may argue that the exemption is inapplicable because there is no evidence that she
 18 made a single “sale” to a client at his or her home or place of business. This narrow interpretation
 19 of the exemption has been rejected by courts. *See Taylor*, 2012 WL 10669, at *4 (“Because
 20 [plaintiffs] conducted substantial incidental work and solicitations outside of the office, it does not
 21 matter that the actual moment of sale occurred inside the [defendant’s] office.”); *Hartman v.*
 22 *Prospect Mortg., LLC*, 11 F. Supp. 3d 597, 604 (E.D. Va. 2014). The regulations simply do not
 23 limit application of the outside sales exemption to those employees that consummate transactions
 24 at a client’s home or place of business. *See* Opinion Letter Fair Labor Standards Act (FLSA),
 25 2006 WL 1094597, at *3 (Mar. 31, 2006) (“[W]hether ‘sales force’ loan officers are ‘customarily

26 _____
 27 ⁵ Indeed, Plaintiff testified that that she has clients all through the state of California (*id.* at
 28 67:10-12) and that she prefers to meet with her clients in person (*id.* at 111:15-112:1, 184:3-8,
 181:6-9).

1 and regularly engaged away from the employer's place of business' depends on the extent to
 2 which they engage in sales or solicitations, *or related activities*, outside of the employer's place or
 3 places of business" (emphasis added)).

4 It is undisputed that Plaintiff Horan-Walker frequently and consistently spent two to three
 5 hours outside of the office conducting what she has deemed sales activities. As such, even if she
 6 could somehow circumvent the administrative exemption (which she cannot), her claim still fails
 7 under the alternative outside sales exemption analysis.

8 **C. Plaintiff Cannot Delay Resolution Under Rule 56(d) Because WFA's Motion Is**
 9 **Based Entirely On Plaintiff's Own Admissions.**

10 A defendant can seek summary judgment "at any time" prior to the close of discovery. *See*
 11 Fed. R. Civ. P. 56(d). Consistent with this, Rule 56(d) does not allow a party to avoid summary
 12 judgment simply because the discovery deadline has not passed. Instead, a plaintiff seeking such
 13 delay must establish that she "cannot present facts essential to justify [her] opposition." *See* Fed.
 14 R. Civ. P. 56(d). To do this, a plaintiff must show, *inter alia*, a likelihood that evidence creating a
 15 material fact exists as well as an explanation as to how those facts will defeat the pending
 16 summary judgment. *See, e.g., Tatum v. City and Cnty. of San Francisco*, 441 F.3d 1090, 1100
 17 (9th Cir. 2006) (affirming the denial of such a request because the plaintiff did not "identify the
 18 specific facts that further discovery would have revealed or explain why those facts would have
 19 precluded summary judgment.").

20 Here, WFA does not base the pending motion on a supervisor declaration stating that
 21 Plaintiff performed the tasks listed in section 541.203(b) or that she had limited contact with her
 22 supervisors. Instead, WFA bases the motion on Plaintiff's own testimony about her duties, and
 23 Plaintiff cannot avoid her own admissions on these points.

24 In *D'Este*, the plaintiff filed a misclassification claim, and the defendant brought a motion
 25 for summary judgment just four months after removing the case, arguing that the plaintiff's own
 26 deposition testimony concerning her duties and supervision rendered her alternatively exempt
 27 under the administrative and outside sales exemptions. *D'Este*, 2007 WL 6913682, at *4-5. The
 28 court granted the motion and rejected the plaintiff's Rule 56(d) request because the court's

1 decision was “based upon Plaintiff’s own description during her deposition of her job duties and
 2 the work she performed for Bayer.” *D’Este*, 2007 WL 6913682, at *4 n.1 (“[T]he issue of
 3 whether Plaintiff’s job duties, as she describes them, fall within the [exemption] is a question of
 4 law for the Court to decide. Accordingly, the Court finds that additional discovery would not
 5 assist Plaintiff in opposing Defendant’s Motion.”); *see also Barron v. Lee Enters., Inc.*, 183 F.
 6 Supp. 2d 1077, 1087-88 (C.D. Ill. 2002) (granting summary judgment for the employer in an
 7 FLSA matter and rejecting a Rule 56(d) (then Rule 56(f)) request because “Plaintiffs could not
 8 challenge their own testimony that they delivered these newspapers on a daily basis,” and were
 9 therefore subject to the exemption at issue).

10 The same is true here. Plaintiff has testified that (a) she performed all of the duties listed
 11 in section 541.203(b), including those mandated by her regulatory obligations; (b) her primary
 12 duties were working with clients one-on-one to discuss values, financial goals and timelines in
 13 light of their risk tolerance and then identify solutions that meet their financial needs; and (c) she
 14 consistently worked outside of the office during her entire tenure at WFA. WFA bases this motion
 15 on Plaintiff’s own description of her duties, and there is no reason for delay. Indeed, as set forth
 16 above, federal courts have granted early summary judgment motion against other financial
 17 advisors asserting similar claims, and in the process have mooted motions for conditional
 18 certification. *Hein*, 511 F. Supp. 2d at 575; *Taylor*, 2012 WL 10669, at *6.

19 **V. CONCLUSION**

20 For the forgoing reasons, in addition to the reasons set forth in the memorandum of law
 21 accompanying WFA’s Motion for Partial Summary Judgment as to Plaintiff Vlad Tsyn, WFA
 22 respectfully requests that the Court grant the instant motion for partial summary judgment in favor
 23 of WFA on Plaintiff Horan-Walker’s FLSA claims.

24 DATED: December 24, 2015

MUNGER, TOLLES & OLSON LLP

26 By: /s/ Malcolm A. Heinicke

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